

SURVIVE & THRIVE Confernece

est. 2022

April 28 & 29, 2023
Lakeview Gimli

Vision

When surrounded by like-minded people who are passionate about entrepreneurship, magic happens, motivation ensues, inspiration blossoms, and new ideas emerge.

By attending the Survive & Thrive Conference, you can do all this while acquiring the tools needed to strengthen your toolkit and cultivate more personal and professional success.

Mission

To build a conference that offers, inspiration, motivation, networking, personal and professional cultivation, as well as community development.

WWW.SURVIVEANDTHRIVECONFERENCE.CA

Survive & Thrive Conference

THE ENTREPRENEURIAL WORLD

Purpose

My name is Samantha Hampton and I am the owner and founder of Creative Community Promotions (CCP). I am committed to providing unique opportunities for people from all demographics.

I currently sit on the Gimli Community Development Corporation Board, as well as the Gimli Chamber of Commerce Board. As a female leader and entrepreneur in Manitoba it is an honor to serve the business community.

All of CCP's goals are intended to empower individuals, organizations, and businesses to find their voice and communicate effectively, because proper communication can shape and transform personal and professional relationships, and impact our communities in positive ways.

- CCP aims to bridge the gap between Interlake businesses and organizations and the community members who can benefit from their products or services.
- We connect people across the Interlake region by building programs and coordinating events that enrich our communities.
- CCP also provides services that enable business owners, community members, and organizers to communicate their messages in the most effective way. We all have something to say, it's how we say it that makes it effective.

This is our second Survive and Thrive Conference and last year's event was unbelievably successful. We had 100 businesses from all over Manitoba come together. From agriculture, manufacturing, food & beverage, to makers, and more we were able to bring together a very well diverse group of people in 2022.

We understand that everyone is unique and comes with their own schedule and goals. The CCP team has worked hard to keep this at the forefront when building the 2023 conference. Take a look and see what's new this year!

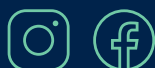
1. Friday evening Wine & Cheese with live music!
2. Panel Discussion with special guest moderator.
3. Interactive Q & A with Industry Experts.
4. We are offering additional discounts when you register in groups of three (3)
5. There will be more workshops offered to our attendees.
6. We have three (3) pricing options available to suit your budget and schedule.

To pull off an event of this size it takes the support of the entire community. With your support, together we can work towards building stronger communities across the Interlake, and we can lead by example by providing resources and networking opportunities to our business community. CCP would like to thank you in advance for taking the time to learn a bit about the Survive & Thrive Conference.

Sincerely,

Samantha Hampton

Owner & Creative Director of CCP
samantha@creativecommunitypromotions.ca
www.creativecommunitypromotions.ca
(204) 641 0687



CCP

2023 Conference Schedule

Friday

6:00 - 7: 00 pm Conference Registration Opens

7:00 - 9:00 pm Wine & Cheese Networking event with a special musical performance.

Saturday

8:00 - 9:00 am Conference Registration Opens

9:00 - 9:15 am Opening Ceremonies

9:15 -10:15 am - Panel Discussion (4 Speakers, 1 Moderator, Interactive)

10:15 - 10:30 am- Short Break Coffee & Snack

10:30 - 11:45 am- Workshop #1

12:00 - 1:00 Lunch Time

1:00 - 2:15 pm Break-Out Sessions

2:15 - 2:30 pm Short Break

2:30 - 3:45 Workshop #2

3:45 - 4:00 pm - Short Break & Snack

4:00 - 5:15 pm Workshop #3

5:15 - 5:45 pm - Break | Cash Bar Opens | Networking

5:45 - 6:30 Keynote Speaker

6:30 - 7:30 - Dinner

7:30 -8:00 - Closing Ceremonies, Awards, Special Guest

(Schedule subject to change as conference is in the planning stages)

How it works



90% of the 2022 conference attendees filled out our survey and we listened to what they had to say! The number one comment we received on the survey was "We wished the conference was longer with more networking opportunities!" We have modified our schedule and built different registration packages to accommodate our attendees. We realize nothing is cookie-cutter.



Registration will open up on December 1st, 2022, and close on April 7th, 2023. We are closing registration at 120 attendees. This will ensure we have the ability to create smaller workshops and interactive break-out sessions for all conference guests.



There are so many other phenomenal components to the 2023 Survive & Thrive Conference that we cannot wait to share! We have three different pricing options this year. (All prices are subject to tax)

Options A - \$255.00

(Wine & cheese, 3 Workshops, Pannel Discussion, 2 Breakout Sessions, Keynote, Dinner)

Options B - \$165.00

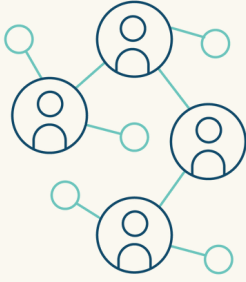
(Wine & Cheese Event, Lunch, 2 Workshops, 1 Breakout Session, Keynote, Dinner)

Option C - \$95.00

(Wine & Cheese Event, Keynote Speaker, Dinner)



Our highly trained professionals will facilitate our workshops from all different types of industries. Our Keynote Speaker's job is to provide motivation as well as to share lived experiences that will inspire the conference attendees to take the next step as an entrepreneur. Stay tuned to the website and social media to learn more about the workshops & our keynote speaker.



Sponsorship Packages

Sponsorship Packages are subject to GST

Features	Title \$5,000	Platinum \$3,500	Gold \$2,500	Silver \$1,250	Bronze \$750	Stage \$2,500	Media \$3,500	Entry \$200
QR Code Trivia Promo	●	●	●					
Logo on all printed promotional material	●	●	●				●	
Logo on the event banner	●	●	●	●	●	●	●	
1/2 Page ad in Digital Networking Directory given to all participants	●	●					●	
1/4 Page ad in Digital Networking Directory given to all participants	●	●	●			●	●	
Logo displayed in Digital Networking Directory guide (USB Stick)	●	●	●				●	
PDF flyer uploaded into the Digital Networking Directory guide	●	●					●	
Logo on website	●	●	●	●	●	●	●	●
Logo Displayed on our entrance wallpaper (photo op)	●	●	●					
Promotional video on our event page	●	●					●	
Mentioned in radio ads	●						●	
Logo on the stage banner						●		
Name mentioned at opening & closing ceremonies	●	●	●	●	●	●	●	
Opportunity to put items into the conference swag bags	●	●	●	●	●	●	●	●
One social media spotlight	●	●	●	●		●		