

Monthly Recap

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I am still buzzing from this past weekend's events. Most of you know I hosted my very first conference called the Survive and Thrive Conference in Gimli, Mb. Someone at that conference asked me "What's your favorite conference you have ever attended?" I replied, " I have never attended a conference before aside from this one." They looked at me in disbelief and said "Well, then how did you know how to build one?" The answer to that is simple, I used my imagination, I worked hard, and I didn't quit.

Anything is possible if you put your mind to it which we have all been hearing since we were small children. How many of you set ambitious goals? I have come to realize that self-belief and hard work always gives you the same result...SUCCESS! The thing about success that people don't tend to realize is that it isn't an accident or it doesn't just happen on its own. Success is a direct reflection of the work you put in.

Six months ago I was looking online for an event to attend. I was hungry for the opportunity to connect with other entrepreneurs. I couldn't find something that checked all of my boxes. I could have closed my computer and moved on to the next thing. This was a dead-end, what I wanted didn't exist in the Interlake. Instead of looking away, I saw a window of opportunity. I called around to my support team to bounce the idea off of everyone that I was going to host my own conference to bring like-minded people together, I'm not going to lie a few people said it was a bit ambitious. At the conference during my speech, I shared my thoughts on this with my guests. If something doesn't exist build it. If you don't agree with the way things are moving in your life change it. These are the choices YOU get to make.

I didn't have time to write a speech. I took a few moments and put down some ideas onto paper about 3 hours before the dinner started. Standing on the podium was a surreal feeling. It was the moment I realized my dream came to life. People from all over the Interlake were gathered in one room to learn and grow together. There were so many different types of industries there, a well-diverse group of people to say the least. I felt honored to be at the podium sharing my story.

There were many days when I cried because I doubted my ability to pull this event off by myself. There were moments when the task at hand seemed impossible. It was about a month before my event day and I had to force myself to eliminate my mindset of " I can't do this anymore." because that wasn't going to help nor was I going to quit. The point of this Monthly Recap is, and I know it is a bit cliché but you can honestly do anything you want. If it doesn't exist built it yourself. As Richard Branson once said, " If your dreams don't scare you, they are too small." I want to hear about your big dreams. Send me an email and let's connect. samantha@creativecommunitypromotions.ca



**"Nothing is impossible.
The word itself says ...
I'm Possible."**

- Audrey Hepburn

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