SEPTEMBER 2020

## **OUR SOCIAL COMMUNITY**

Creative Community Promotion's Monthly Newsletter



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## A LOVE FOR FLORAL

#### by Creative Community Promotions

For as long as she can remember, Kellie Yellowega, owner of Yellow Birch Floral & Design, has always had a passion for flowers. Growing up in Arborg, Kellie would cut armfuls of lilacs and cherry blossoms from her yard and fill the house with vases of these blooms.



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### THE MONTHLY RECAP

#### by Samantha Hampton Owner of Creative Community Promotions

I am not sure about all of you but for me, during the summer months, it is a lot easier to connect and find out what is going on in the community. We see our neighbours, we walk the town and pop into local stores and see familiar faces, we might even participate in more community events.

As the leaves start to fall and the colder temperatures roll in we tend to go into hibernation mode. Now more than ever we are using social media to make connections and find out what's going on around town.

This newsletter features three Interlake businesses a month. I have had a lot of people inquire about how they can get their business or community organization featured in Our Social Community. It is really simple. Send a 250 word write up to ccommunityp@gmail.com and included some photos. If you are able to send us links to your social media pages, and website this will allow community members the opportunity to learn more and potentially use your services or join our organization.

This is our 7th edition of Our Social Community, and I want to quickly make mention that we have featured 17 businesses thus far and 13 of those were female entrepreneurs. That is simply incredible. My grandmother once shared with me that back in the day this was just not the trend. I am so proud to be a female entrepreneur and encourage all entrepreneur's to follow their dreams.

Until next month, Stay Safe, & be kind to one another.

Samantha Hampton



### ART MAKES ME HAPPY

by Addisyn Johannesson 8 years old

Hi, my name is Addisyn, I am 8 years old, I live out in Vidir and go to Arborg school. I really enjoy art. Art is fun to look at and to draw. You can also taste art. I love to draw, over the summer I would watch YouTube videos and learn to draw different things. I drew a big dragon last year and really enjoyed it. I have drawn many things over the summer just by watching YouTube. You can create anything you want.

On Minecraft, I have created a world with houses and animal pens. I love seeing what I have created. Art is beautiful. The different shapes and colours make them unique such as painting and buildings and sculptures. My mom likes watching MasterChef. The cooks make art with what they cook, looks so good. Bead art is also really neat. I have made lots of stuff with my beads even magnets from my mom's fridge. I hope you enjoyed my project all about art.



Send in your child's story to ccommunityp@gmail.com

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**Creative Community Promotions** 









#### by Creative Community Promotions

For as long as she can remember, Kellie Yellowega, owner of Yellow Birch Floral & Design, has always had a passion for flowers. Growing up in Arborg, Kellie would cut armfuls of lilacs and cherry blossoms from her yard and fill the house with vases of these blooms. She bought her first wedding magazine at the age of 12 and has loved weddings and creating special events for friends and family ever since.

The name Yellow Birch was chosen as a reference to Kellie's last name, Yellowega and to the street she grew up on. After living in Winnipeg for almost 10 years, Kellie and her family moved back to the Interlake and has set up a floral studio in their home. She has a strong passion for serving the people in her community and finds inspiration locally grown blooms and prairie grasses. Her main goal is to provide her clients with the local choice for modern, beautiful floral designs for every occasion and event that will leave lasting impressions upon her clients and their guests.

Kellie finds great joy in working alongside other amazing local vendors in our community and will continue to promote these local businesses to future couples and clients. It is an exciting time for our community as we are growing our event industry. She would love to meet you for a cup of coffee and talk about your vision for your wedding or next event or help you show someone how special they are. Feel free to call or place an order online or through social media. She's here to help!



Follow Kellie's Journey on Social Media yellowbirchfloral.com kellie@yellowbirchfloral On Facebook & Instagram



Creative Community Promotions



photo credit goes out to all our photographers , there is so much talent in the Interlake!















Follow us!

#### by: The Butter Tart Lady

How did I ever become the Butter Tart Lady ?? It is totally by accident I assure you and not intentional or planned haha! Seven years ago, I had to fundraise some money for my daughter and I to go on a mission trip. So my mom gave me her buttertart recipe, which I tweaked and we started selling buttertarts. No big deal... so we thought!

Every year since around Christmas we'd bake buttertarts to sell at craft sales in the Interlake and every year "The Buttertart" grew in popularity. We started out making 5 dozen for a market now it's in the 100's of dozens, in only 7 years... I am still in shock. When I started out I had a different name for my buttertart business but I found when I would go to the store people would stop me and say "aren't you the buttertart Lady". It happened so many times I figured I better change my name, and that's how I became The Butter Tart Lady. Today, The Butter Tart Lady is now a family-owned full-time business operating in the Interlake area with the help of my parents, friends, and employees. We sell at Farmers Markets, Craft sales, online sales, and/or pick-ups in Sandy-Hook, Mb. Whatever your occasion we can bake it for you. Pre-orders can be picked up in Winnipeg in Garden City Shopping Mall @ L.O.V.E store every Thursday.

If you'd like more info email: thebuttertartlady777@gmail.com Follow us on Facebook & Instagram to stay in the loop with up coming markets and pick up locations!



## PRAIRIE SKY PAPER CRAFTS

#### by Andrea Estensen

I am one of those rare people who love what they do, and get to share what they love. I love creating with ink and paper! Do you want to join in the fun? I've been paper crafting for about 15 years, and have owned my Stampin' Up! business, Prairie Sky Paper Crafts, for four years. I am based in Woodlands, but have clients from coast to coast.

My business is so much more than selling supplies. I also teach beginner to avid crafters how to create their own unique projects, and show how easy stamping, card making, and scrapbooking can be. With a few guided steps, and basic supplies, someone who has never stamped before can have something they are proud to share.

Due to Covid 19, classes are now offered online, which is great for anyone needing to eek out a little creative time in their day, at their convenience. Online classes can be done to suit your schedule and can be turned into a family event. All consumable materials, with the exception of adhesive, is mailed to you, and a suggested list of supplies is included in the class description.

Starting in October, Handmade Holiday classes will be offered. Projects include an advent calendar, cards/tags, and home decor items that you can keep for yourself, or give to family and friends. Creativity is such a great way to relax, shift gears, and is available to everyone, regardless of age or ability. Please check out my Facebook page or website for inspiration.







204-513-0557



and reaestensen.stampinup.net



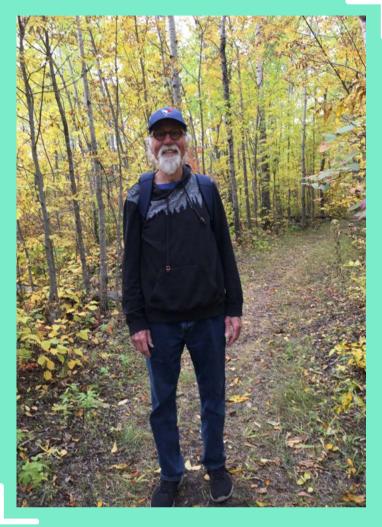
prairieskypapercrafts@gmail.com

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## WE ARE HERE

#### by Richard Bredsteen



CCP would like to welcome Richard to the newsletter. Richard now has his own column!

THE POWER OF YOUR VOICE

The Power of Your Voice is a workshop consisting of six 1.5 hr sessions that will enable the youth to develop their communication & leadership skills through practical experience. During the POYV workshop, the youth will learn valuable skills that will help them build confidence.

- Evaluating their own speaking ability.
- Giving impromptu talks.
- Self Confidence & Empowerment.

Here we are Friends with me on the back deck On a beach walk. A picnic, A swim. A drive north through a poplar forest Nestled in a cove past Pebble Beach Along the shore of Lake Winnipeg We build temples, and lives As nature processes her devoted souls And we join, Knowing the path winds down the mountain top Eventually returning to the sea... You and me, Sit alone and together Ride the waves And celebrate birthdays In 2020, We check our vision ! We feel the years flash by, Each decade is a new life it seems As though the 90's were a dream, The sixties a transformation, The 80's a meditation teaching, 2000 a marriage, and 2010, the digital age, now, In 2020, We share a nightmare! Let it be a wake up call And a healing, A rejuvination of the humans' will To fight for peace, Take the next step along the path...

- Controlling their voice, vocabulary, and gestures.
- Preparing and giving speeches.
- Giving constructive feedback & more

We are currently teaching this program in Riverton, MB. Thank you to our sponsors. Riverton District Friendship Centre, Westshore Foundation, and RBC!

Let's talk about how we can bring this program to your community. Reach out to inquire. ccommunityp@gmail.com (204)641-0687

# HOW YOU CAN CONTRIBUTE

A monthly newsletter written for the community by the community.



## SUBMIT A PHOTO

Has something caught your eye? Send it in. We receive a lot of submissions and have a plan for the photos that don't get used in the newsletter so don't worry it will get displayed sooner or later! Email ccommunityp@gmail.com or DM us on Facebook!

### DO YOU HAVE SOMETHING TO SAY?

This newsletter is for the community. We want everyone to feel included. Our goal is to get everyone involved. Send in a submission, max 300 Words. We can't wait to hear what you have to say. Everyone has something to say.. what's your message going to be?





## THE BUSINESS BUZZ

Do you have a new business? Is your company doing something unique? We want to help spread the word. Our community events calendar will start up in October 2020 on our APP! Do you have a virtual event? Send us a message! We have a few different social platforms to help you get your message out there. Lets work together!